

Strategic Planning Session

October 26, 2000

BUSINESS:

3. a) Develop A Vision

A superior quality of life and healthy economic climate in the Mackenzie region.

4. a) Mission Statement

Through the effective use of resource, provide a reasonable and similar level of service throughout the Municipal District of Mackenzie and create an appropriate and sustainable economic climate.

5. a) Review and Update Goals and Acton Plans

Strengths

What are the strengths of the organization from within, not the region.

Region

Natural resources
Tourism
Strong agricultural base
Growing and young population
Pioneer spirit
Northern lights
Friendliness
Diverse population / economics
Growing assessment
Ample employment
Distance from cities
Vast area
Northern residents allowance
High wages

Organization

Friendliness
Recreation Facilities
Staff
Cohesive Council
Council / Staff relations
Communication
Financial position

Weakness

Regional

Cost of service delivery
Communication infrastructure
Distance from cities
Staff / management recruitment
Building infrastructure
Lack of post-secondary education
Cost of transportation and living
Lack of affordable housing
Lack of ammenities e.i. entertainment, shopping
Quota retention
Local and provincial government relations
Policies, procedures and bylaws

Organizational

Financial Information system
Decentralized offices

Opportunities

Regional

Organizational

Tourism
Agriculture
Oil & gas
Forestry
Real estate development
Small business & manufacture
Recreation

Threats

Regional

Organizational

Gun control
Non looping of infrastructure
Natural disasters – flood
Depletion of natural resources
MD restructuring
Environmental contamination
Environmental regulations
First Nations land claims
Rail transportation
Grain elevators
Centralization of provincial and federal departments
Downloading of housing and highways
Environmental interests